

P R I V Y



Valeria Michele Lopez Founder, PRIVY

Valeria has more than a decade of event management & non profit experience. Her projects to date include overseeing budgets from \$ 30,000.00 to \$720,000.00, curating event experiences and acquiring federal grants. Her project management skills and attention to detail have landed her contracts in what she refers to as the "Big League". As a concert promoter Valeria has negotiated deals with celebrities like Jon B, Ralph Tresvant & Musiq Soulchild for Nashville shows.

Valeria is currently curating PRIVY an event experience that has taken the city of Nashville by storm. Building strong networking connections helped Valeria to maintain long term collaborations with Metro Nashville Government, branded sponsors such as Mercedes Benz of Music City, Delmonaco Winery, Sheats Endodontics, S+H Gourmet Pizzeria, Walter Colson Collision Center & Omni Hotels Nashville.

A native of Nashville Valeria knows the diversity dynamics that the " New Nashville " now represents and is working steadfast to bring experiences to the city for all to enjoy!

Valeria educational background includes a Associates of Arts Degree and certified training in Event Planning. Valeria has one daughter Latoya and is newly married to Manuel Lopez.

ABOUT

PRIVY is a cultural movement that celebrates the arts through community, lifestyle, entertainment and philanthropy. These four tenets allow us to connect with the community in ways that provoke a positive response and progress for our city.

PRIVY is an all-white upscale dining experience. Individuals near and far meet for the pop-up experience and curate an elegant social narrative for the evening. The evening includes an ambience of opulence, excitement and exclusivity. Our tenets of community, lifestyle, entertainment and philanthropy allow us to connect and make a lasting impression on and for our city.

Bringing Us Together

Passion led us here. We are passionate about the community that has raised us and we want to be at the epicenter of sparking change and progress with our community in mind.

We Rise By Lifting Others

It's not just something that we say it's something that we believe. We highlight the community by bringing new lifestyle experiences that leave a lasting impression.

Music As A Universal Language

Music is a love language that we can all understand. At the pinnacle of the evening of the popup event we enjoy the sights and sounds of musical expression that fill the hearts and ears of our supporters.

More Than A Party

PRIVY is more than just a party. It gives us a chance to provoke a positive response to progress and artistic expression in our community. Each year we pick an organization to uplift and highlight through monetary sponsorship directly from the ticket purchases of our supporters.

Essential Needs Nonprofit, Inc in Collaboration with PRIVY awards the Pay It Forward Scholarship

Essential Needs Nonprofit, Inc is committed to the tenet of philanthropy and each year strives to pay it forward to deserving students to help towards education and creativity. Our vehicle is through the collaborative Pay It Forward Scholarship with PRIVY. Each students are awarded scholarships to help with school expenses. The students are always very appreciative, "Awards like these help are great because they help with books and other essentials that I need for school", shared a past scholarship recipient.

"PRIVY is more than a labor of love, it is a way to truly give back to our city", shared Valeria Lopez, head creative and founder of PRIVY. "We are honored to continue to bring quality events and philanthropic opportunities to the city."



Nashville Cocktail Festival

ATMOSPHERE

Summer is when the country music capital of the world comes alive. Parades, food and music fests and arts performances abound, and there's a party vibe on Lower Broadway.

One of the most common complaints from out-of-towners is that Middle Tennessee feels inordinately humid. Temperatures typically range from the mid-70s to high 80s, with occasional days going into the triple digits. About 3-4 inches of rain falls each month.

EVENTS

Honky Tonk Highway: Music lovers can enjoy live, free performances daily from 10 a.m. to 3 a.m. at numerous venues along Lower Broadway. The performances typically held year-round but silenced during the coronavirus pandemic have resumed.
 * visitmusiccity.com/honky-tonk-highway

Hot Chicken Festival: This free annual Fourth of July event starts with a parade of fire trucks and offers hot chicken samples from numerous local establishments. The festival also includes live music and kids activities.
 * hot-chicken.com/festival

Nashville Cocktail Festival: Considered Tennessee's premier celebration of the craft of the cocktail, this July 7-11 festival will highlight boutique spirits, small-batch mixers and trendsetting bartenders. Several functions are held throughout the city, leading up to the main events, the Polynesian Pop on July 10 at Centennial Park and Art Deco Night on July 11 at The Parthenon. Tickets range from \$35 to \$150.
 * nashvillecocktailfestival.com

LAURIE DICUS

TENNESSEE | NASHVILLE

Hot Tickets

Nashville heats up during summer with plenty to keep visitors busy



By Joseph Choi

MORE PEOPLE THAN EVER are visiting Nashville, Tenn., as the city continues to experience enormous growth and development. Music City has become renowned for more than just music or attracting foodies and sports fans.

Nashville International Airport recently announced that more than 17 million passengers went through the airport in 2019, and those numbers are only expected to rise.

With all there is to see, it may start to feel overwhelming.

Here is a rundown of events and weather conditions to consider when planning your summer trip to Nashville:

Joseph Choi writes for The (Nashville) Tennessean.



Summer Shakespeare

Taste of Music City Festival:

Nashville's longest-running all-inclusive food and drink festival is celebrating 11 years at Public Square Park on Aug. 22. Participants can enjoy culinary tastings from roughly 25 local restaurants, sample more than 50 wine, beer and spirits flavors, chef demonstrations and live music. Tickets are \$59.
 * tasteofmusiccity.com

Summer Shakespeare: This 33rd annual bard fest, which will take place Aug. 27 through Sept. 13 at the Yard at oneCITY, features live nightly performances of William Shakespeare's *What You Will* (*Twelfth Night*), pre-show entertainment, food trucks and lectures. All events are free, but a \$10 donation is suggested. If you can't get enough of the playwright's work, the entertainment will continue Sept. 17-20 with Franklin Shakes at the Williamson County Performing Arts Center at Academy Park in Franklin.
 * nashvilleshakes.org/shakespeare-in-the-park

Privy Diner PopUp: This exclusive upscale dining experience brings attendees — who are required to wear all-white attire and have the option to bring their own dinner or choose from on-site options — from Nashville and surrounding areas to enjoy a night of music, fellowship and opulence. The event, which is being held for the second year, will take place Sept. 19, in Riverfront Park, and will feature performances by national recording artists Flo Jams, Calvin Richardson, D.J. Kid Capri and St. Louis talent Rhoda G, and will be hosted by the Real Housewives of Atlanta's Marlo Hampton.
 * privydinerpopup.com

NASHVILLE SHAKESPEARE FESTIVAL



www.privypopup.info